



**Inaugural Canadian Charity Golf Tournament**

**August 10 – 11, 2008**

**Grand Okanagan • The Harvest Golf Club**

**Kelowna, BC • Canada**

**Sponsorship Levels**

**Presenting - \$50,000**

**Platinum - \$35,000**

**Gold - \$25,000**

**Awards Reception - \$15,000**

**Hole - \$7,500**

**Participant Opportunities**

**“Foursome” – \$3,500**

**Individual Player - \$1,500**

**Dinner & Silent Auction Ticket - \$250**

**Sponsorship Levels:**

**Presenting - \$50,000**

- 2 Teams of Three Players, each teamed with a professional athlete or celebrity
- 1<sup>st</sup> & 2<sup>nd</sup> Choices of Celebrity Players
- 6 Hotel Nights
- 2 Premiere Tables of 10 to Dinner/Auction Sunday Event
- Presenting Sponsor’s Recognition in all Media Outreach
- Presenting Sponsor’s Logo on All Sponsorship Banners
- Presenting Sponsor’s Logo on Area of Each Golf Cart
- Presenting Sponsor’s Logo on All Printed Materials
- Presenting Sponsor’s Recognition on Athletes Against Autism Website
- Photo Opportunity with Celebrity Athletes
- Recognition in All Tournament Press Releases and Media Items
- Recognition in Autism Speaks Newsletter
- Right of First Refusal for Presenting Sponsorship in 2009
- Category Exclusivity
- Customized Gift Bags for All Players

**Platinum - \$35,000**

- 1 Team of Three Players, teamed with a professional athlete or celebrity
- 3<sup>rd</sup> Choice of Celebrity Player
- 3 Hotel Nights
- 1 Premiere Table of 10 to Dinner/Auction Sunday Evening
- Gala Dinner & Silent Auction Sponsor’s Logo on All Sponsorship Banners
- Gala Dinner & Silent Auction Sponsor’s Logo on All Printed Materials
- Gala Dinner & Silent Auction Sponsor Highlighted on Athletes Against Autism Website
- Recognition in All Tournament Press Releases and Media Items
- Recognition in Autism Speaks Newsletter
- Right of First Refusal for Platinum Sponsorship in 2009
- Category Exclusivity
- Customized Gift Bags for all Players

**Gold - \$25,000**

1 Team of Three Players, teamed with a professional athlete or celebrity  
Premiere Choice of Celebrity Players  
8 Tickets to the Dinner/Auction Sunday Evening  
Gold Sponsor's Logo on Sponsorship Banners  
Gold Sponsor's Logo on All Printed Materials  
Gold Sponsor's Recognition on Athletes Against Autism Website  
Recognition in All Tournament Press Releases and Media Items  
Recognition in Autism Speaks Newsletter  
Right of First Refusal for Gold Sponsorship in 2009  
Customized Gift Bags for all Players

**Awards Reception - \$15,000**

1 Team of Three Players, teamed with a professional athlete or celebrity  
Priority Choice of Celebrity Players  
6 Tickets to the Dinner/Auction Sunday Evening  
Award Reception Sponsor's Logo on All Printed Reception Materials  
Award Reception Sponsor Highlighted on Athletes Against Autism Website  
Special Recognition at Awards Reception  
Recognition in Autism Speaks Newsletter  
Right of First Refusal for Awards Reception Sponsorship in 2009  
Customized Gift Bags for all Players

**Hole - \$7,500**

1 Team of Three Players, teamed with a professional athlete or celebrity  
6 Tickets to the Dinner/Auction Sunday Evening  
Hole Sponsor's Logo on Selected Hole  
Hole Sponsor's Recognition on Athletes Against Autism Website  
Recognition in Autism Speaks Newsletter  
Right of First Refusal for Hole Sponsorship in 2009  
Customized Gift Bags for all Players

**Participant Opportunities:****"Foursome" - \$3,500**

1 Team of Three Players, teamed with a professional athlete or celebrity  
Customized Gift Bag for All Players  
6 Tickets to the Dinner/Auction Sunday Evening

**Individual Player - \$1,500**

1 Player in a "Foursome", teamed with a professional athlete or celebrity  
Customized Gift Bag  
2 Tickets to the Dinner/Auction Sunday Evening

**Gala Dinner & Silent Auction - \$250**

1 Ticket to the Dinner/Auction on Sunday Evening